



ANGELMAN SYNDROME FOUNDATION

EMPOWERING *your Future*

Research • Technology • Wellness

Family Conference | Research Symposium

2017
ASF FAMILY
CONFERENCE

SPONSOR
OPPORTUNITIES

JULY 12-15, 2017 ARIZONA GRAND RESORT & SPA, PHOENIX, AZ




angelman
SYNDROME FOUNDATION

give them a reason to smile.

Introduction



Vision

To improve the lives of individuals with Angelman syndrome and their families.

Mission

Our mission is to advance the awareness and treatment of Angelman syndrome through education and information, research, advocacy, and support for individuals with Angelman syndrome, their families, and other concerned parties.

About Angelman Syndrome

Angelman syndrome (AS) is a rare neuro-genetic disorder that occurs in one in 15,000 live births. Angelman syndrome is often misdiagnosed as cerebral palsy or autism due to lack of awareness. Characteristics of the disorder include developmental delay, lack of speech, seizures, and walking and balance disorders. Individuals with Angelman syndrome will require life-long care.

About the ASF Family Conference

The ASF Family Conference is the largest gathering of AS families, individuals, researchers, medical experts, and resource professionals of its kind, attracting more than 500 attendees. At the 2017 Conference, you will have direct access to numerous networking and social-hour opportunities, as well as the opportunity to attend 40+ seminars and learning sessions addressing nearly every topic about AS.

Who Should Attend

- Families of Individuals with AS
- Researchers
- Physicians
- Educational Professionals
- Occupational Therapists
- Physical Therapists
- Speech and Language Pathologists
- Care Providers
- Anyone interested in improving the lives of individuals with AS and their families



Sponsor Opportunities Contact:

Sandy Ruffalo
800-432-6435
SRuffalo@angelman.org

Exhibit Opportunities Contact:

Lisa Appiarius
518-399-7181
LisaA@sswmeetings.com

Sponsorship Opportunities July 12-15, 2017

OPPORTUNITIES:	SILVER (\$2,500)	GOLD (\$5,000)	PLATINUM (\$10,000)
Company Logo on Signage at Registration Desk and all Conference Signage Throughout Venue	X	X	X
Company Listing with a Link to the Company's Website Listed on the Conference Website	X	X	X
Company Logo with Link to Company's Website on the Conference App	X	X	X
Complimentary Exhibit Table	X	X	X
Social Media Shout Outs	3	4	5
Complimentary Conference T-Shirt	1	3	5
1 - Coffee Break Sponsor		X	X
One Push Notification Sent Out Through Conference App		X	X
1 - Flyer at Registration Desk		X	X
Logo on Back of ASF Conference T-Shirts		X	X
Banner Ad on Conference Website			X
Welcome Reception Sponsor			X

Exhibitor Opportunities July 12-15, 2017

OPPORTUNITIES:	STANDARD TABLE (\$1,000)	NON-PROFIT TABLE (\$300)
6 ft. Draped Table with 2 Chairs and Waste Basket	X	X
Logo on Conference App with Link to Website	X	X
2 - Exhibitor Passes to Allow Access to Exhibit Hall	X	X
Listing on ASF Conference Website	X	X

EXHIBITOR OPERATING HOURS

Wed., July 12: 12pm to 6:30pm • Thurs., July 13: 10am to 7pm • Fri., July 14: 8am to 1:15pm

ALA CARTE OPPORTUNITIES:	COST
Flyer at Registration Desk	\$1,000
Promoted Post	\$1,000
Advertisement on Conference App	\$1,500
Conference Attendee Scholarship	\$500
Coffee Break Sponsor (6 available)	\$2,500
Breakfast Sponsor (2 available)	\$8,000
SOLD Lanyard Sponsor (1 available)	\$2,500
One-Time Room Drop	\$2,000
Children's Program Sponsor	\$3,000
Conference Bag Sponsor	\$5,000
Charging Station Sponsor	\$8,000
Technology Lab Sponsor	\$8,000
Yoga Morning Sponsor Session (3 available)	\$1,500
Additional On-Site Activities (per activity)	\$2,000

Registration Form 2017 ASF Family Conference · July 12-15, 2017

MARKETING OPPORTUNITIES REGISTRATION

DEADLINE: 6/1/17

Fax completed application to: (518) 399-3033
or email to: LisaA@sswmeetings.com

COMPANY INFORMATION— Print information as you wish to see it published in the Conference Program

COMPANY: _____

PUBLISHED CONTACT NAME AND TITLE: _____

PUBLISHED ADDRESS: _____

CITY, STATE, ZIP CODE: _____

PUBLISHED PHONE: (____) _____ PUBLISHED FAX: (____) _____

PUBLISHED E-MAIL: _____ WEBSITE: _____

Please indicate below the person who should receive all communications regarding your company's participation

Contact Name: _____ Phone: (____) _____

E-mail: _____

CONFERENCE PASSES included with your sponsorship—Name & Email of individuals attending

Pass 1: _____ Email Address: _____

Pass 2: _____ Email Address: _____

Pursuant to the Americans with Disabilities Act, do you require specific aids or services at the conference? _____

Do you have any special dietary requirements? _____

Photo/Video consent (check off "opt out" if you do not wish to be photographed or videotaped for promotional and/or educational purposes) Opt out

SPONSOR SELECTION (please check)

Platinum Sponsor \$10,000

Gold Sponsor \$5,000

Silver Sponsor \$2,500

Standard Exhibitor \$1,000

Standard Non-Profit Exhibitor \$300

Our Competitors: We prefer NOT to be next to: _____ \$ _____
enter amount here

ADDITIONAL MARKETING OPPORTUNITIES (please check)

Flyer at Registration Desk \$1,000

Conference Attendee Scholarship \$500

~~Lanyard Sponsor \$2,500~~ **SOLD**

Conference Bag Sponsor \$5,000

Yoga Morning Session Sponsor \$1,500

Promoted Post \$1,000

Coffee Break Sponsor \$2,500

One-Time Room Drop \$2,000

Charging Station Sponsor \$8,000

Additional On-Site Activities \$2,000

Advertisement on Conference App \$1,500

Breakfast Sponsor \$8,000

Children's Program Sponsor \$3,000

Technology Lab Sponsor \$8,000

\$ _____
enter total amount here

FORM OF PAYMENT

Make all checks payable to **Angelman Syndrome Foundation** and mail checks and completed applications to: ASF, c/o Site Solutions Worldwide, P.O. Box 113, Clifton Park, NY 12065. You may also scan or fax this form to LisaA@sswmeetings.com or (518) 399-3033. Registrants are responsible for any and all bank charges. A \$50 processing fee will be charged for returned checks.

CHARGE MY CREDIT CARD Visa MasterCard American Express Discover

Name on Card: _____ Billing Zip Code: _____

Billing Address for Credit Card: _____

Charge Amount \$ _____ Signature _____

Credit Card Number: _____ Exp. Date: _____ Security Code: _____

DEADLINE JUNE 1, 2017 Exhibit space is not guaranteed until full payment is received. If you need confirmation of receipt of your application, please call (866) 374-6338.

Exhibitor Terms & Conditions 2017 ASF Family Conference

Please sign at the bottom and fax/email back along with your registration.

Assignment of Exhibit Space: Table assignments will be made on a first-come, first-serve basis and will be based upon the receipt of the completed exhibitor application and payment of the table fee. You may request to NOT be placed next to a competitor if received in a timely manner. ASF reserves the right to alter the floor plan if deemed necessary for the good of the overall conference program and trade show.

Eligible Exhibits: ASF reserves the right to determine the eligibility of any company or product to exhibit in the show and further reserves the right to reject any application and/or limit space assigned to any one company.

Limitation of Liability: The Exhibitor agrees to make no claim for any reason whatsoever against ASF and/or show sponsors and the city and/or state wherein show is held, for loss, theft, damage or destruction of goods, nor for any injury to himself or employees while show is in progress, being set up or taken down. Exhibitor agrees to indemnify and hold harmless ASF, its agents, show sponsors and the venue or city/state wherein the show is held, and their employees against any and all claims of any person arising out of acts, omissions, or negligence of exhibitor, its agents or employees.

Limitation of Exhibits: ASF reserves the right to stop or remove from the Show any exhibitor, or his representative, performing an act or practice, which, in the opinion of ASF is objectionable or detracts from the dignity of the show or is unethical to the business purpose of the show. ASF reserves the right to refuse admittance of exhibits or materials to the show until all dues and fees owed are paid in full. No exhibitor, without the express permission of the ASF under additional compensation for space (i.e. Hospitality Suite) shall hold any social event to which buyers are invited, or entice buyers off the show floor during official show hours.

Exhibit Restrictions: No exhibitor or part of an exhibit will be admitted to any space until rental of that space has been paid in full. No exhibitor may dismantle his exhibit until the designated time on Friday, July 14, 2017. The exhibitor shall properly staff the exhibit during the show hours. Exhibitors are liable for any damages caused to building walls, floors or columns or other exhibitor's property.

Boundaries: All parts of exhibits must be exhibited within the exhibitor's assigned space boundaries. Aisle space is under the control of ASF.

Security: It is recommended that all exhibitors remove any items of value at the end of each day. The safekeeping of the exhibitor's property shall remain the responsibility of the exhibitor.

Installation and Dismantling: The exhibitor explicitly agrees that in the event it fails to install its products in assigned exhibit space or fails to remit payment for required space rental at time specified, exhibit management shall have the right to take possession of said space and lease same or any part thereof to such parties and upon such terms and conditions as it may deem proper. In addition, the exhibitor shall not dismantle or otherwise interfere with the orderly conduct and display of the exhibits until the exhibit floor is finally closed to the conference attendees.

Agreement of Terms, Conditions, and Rules: Exhibitor agrees to observe and abide by the foregoing terms, conditions and rules and by such additional terms, conditions and rules made by exhibit management from time to time for the efficient or safe operation of the exhibit, including, but not limited to, those contained in this contract. In addition to exhibit management's right to close an exhibit and withdraw its acceptance of this application/contract, exhibit management in its sole judgment may refuse to consider for participation in future exhibits an exhibitor who violates or fails to abide by all such terms, conditions, and rules. There is no other agreement or warranty between the exhibitor and exhibit management except as set forth in this document. The rights of exhibit management and the exhibitor under this contract shall not be deemed waived except as specifically stated in writing and signed by an authorized representative of the respective parties.

General Show Policies: Noisy or offensive exhibits are prohibited. Distribution of literature or samples must be related to exhibit and distribution limited to within exhibitor's space. No food or beverages may be distributed from exhibitor's space without the approval of ASF. Assignment or subletting of assigned space by exhibitor is not permitted without approval of ASF for any reason. Exhibitor must comply with all local laws, rules, regulations and ordinances in force. The exhibitor may not display signs that are not professionally prepared or, in the opinion of ASF detract from the appearance of the show in any manner whatsoever. ASF shall have sole control over all admission policies at all times.

Termination of Show: If ASF determines that the premises where the show is to be held have become unfit for occupancy, or if the premises are materially interfered with by reason of strike, embargo, injunction, act of war, act of God, any other emergency or any act or event not the fault of ASF, this agreement may be terminated by ASF. In the event of such termination the exhibitor waives any and all damages to ASF.

Collection Policy: The exhibitor agrees to pay any and all fees and dues owed to ASF which have not been paid in full prior to the opening of the show. Payment must be received in full no later than June 30, 2017.

Cancellation or Withdrawal: Cancellation of space and refund is subject to the following conditions: Exhibitors shall give written notice of cancellation via email: LisaA@sswmeetings.com. If written notice is received on or before April 7, 2017 total money less \$300.00 cancellation fee will be refunded to exhibitor. No refunds will be allowed for any cancellation after April 7, 2017.

****Upon signing below, Sponsor/Exhibitor agrees to be bound by the Exhibit Terms and Conditions. The undersigned is fully authorized to commit to all terms and conditions of this contract.**

Authorized Signature: _____

Company Name: _____

Contact Name: _____

Date: _____

**Send signed terms and conditions to Lisa Appiarus:
Fax: (518) 399-3033 or LisaA@sswmeetings.com**