

15 - 20 JANUARY



To raise awareness for Angelman syndrome across the world and in your local community, the ASF has developed a list of 30 simple things you can do leading up to International Angelman Day on February 15.



<u>angelmanday.info</u>



International Angelman Day 15 Jan



Start Planning

Start planning how you

celebrate International

If you would like to get

and your family will

Angelman Day on

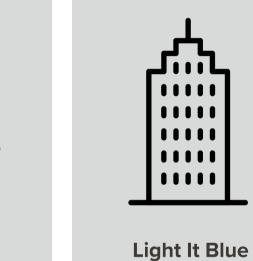
together with other

families, pick your

venue and start your

February 15.

quest list.



It takes planning to light a building, landmark, or piece of architecture blue. Start making calls and sending emails today!

16 Jan

 ★ Download the "How to Light It Blue" Toolkit ;

17 Jan



Save the Date

Send a "Save the Date"

Encourage everyone to

wear blue on February

15 in honor of your

loved one living with

Angelman syndrome.

email to your friends

and family.



Mark Your Calendar

18 Jan

Mark Your Calendar with two other very important dates that also bring together the Angelman community.

> Saturday, May 18 **ASF Walk**

July 23 - 26 **ASF Family Conference** Sandusky, Ohio

19 Jan



Awareness Flyer



20 Jan

Text to Give

Create your own custom AS awareness flyer.

You can distribute them to schools, therapy offices, churches, or anywhere you like!

★ Customize Here ★

Did you know you can Text to Give to the ASF?

Text GIVE2ASF to 44321

Encourage your family and friends make a give via text too!



21 - 27 JANUARY

21 Jan

22 Jan

23 Jan

24 Jan

25 Jan

26 Jan

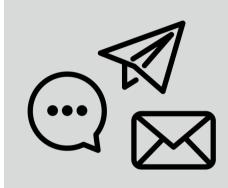
27 Jan



Light It Blue @ Home



Yard Sign



ASF Communications



Learn



Get Your IAD Gear



Sign Up for LADDER



Remember

Change the light in your porch lamp to a **BLUE** bulb or illuminate your home with blue string lights.

<u>Solution</u> Light It Blue Home
Product Guide

Compliment your blue lighting with a custom IAD yard sign that you can use year after year to raise awareness amongst your neighbors.

† Customize Here

Then, order your sign from ESign.com,
Staples, Office Depot, or another provider.

Sign up to receive Angelman Syndrome Foundation communications by mail email, and text.

Be sure to follow all our social accounts!

Facebook
Instagram
YouTube
LinkedIn
X

Pick a topic below and learn something you might not have previously known about Angelman syndrome.

GenotypesSeizures

- Communication

<u>► Sleep</u>

AS and the Gut

Purchase your 2024
IAD official
merchandise and wear
your support.

Shop now in order for your gear to arrive before IAD.

Join the LADDER database, a global network of patient-powered data that is used to improve care for people living with Angelman or Dup15q syndrome.

Enroll Now

Remember those who lived with Angelman syndrome that are no longer with us.

Add a memorial to the virtual memory wall.

Coming soon on angelmanday.info



28 JANUARY - 3 FEBRUARY

28 Jan

29 Jan

30 Jan

31 Jan

1 Feb

2 Feb

3 Feb



Profile Frame



Coloring Sheets



Follow Up



Subscribe



International



Donate



Prepare Valentines

Change your Profile
Picture to include the
official International
Angelman Day profile
frame!

⊘ Create Yours Here

A fun activity for kids are the ASF activity pages and coloring sheets. Use these to educate friends and classmates about their friend with Angelman syndrome.

Download & Print

Follow Up on Light It Blue building and architecture requests.

Add your approved Light It Blue locations to our global list. Email webmaster@angelman.org

Do you listen to the Angelman Syndrome Foundation Podcast?

Subscribe on Apple Podcast, Spotify, Google Podcasts, or Buzzsprout.

Check out the International Angelman Day webpage to learn about all 40 countries who participate in IAD.

AngelmanDay.Info

Donate \$15.00 to the Angelman Syndrome Foundation in honor of International Angelman Day being on the 15th Day of February and Angelman syndrome being a chromosome 15 condition.

Make a Gift

Customize and print our "Show the Love" International Angelman Day theme Valentine's.

Make a Show the Love Valentine



4 - 10 FEBRUARY

4 Feb

5 Feb

6 Feb

7 Feb

8 Feb

9 Feb

10 Feb



Social Media Madness



Social Media Madness



Newly Diagnosed



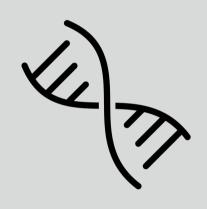
Social Media Madness



Friends with Wings



Social Media Madness



Social Media Madness

Make at least one post per day this week about Angelman Syndrome to create a buzz around International Angelman Day.

Download the IAD
Template Deck

Today's social theme is "introduction."

Introduce or reintroduce Angelman syndrome to your friends and followers.

Read a sample from Mason

Join Us for a Newly
Diagnosed Zoom Call
where Genetic
Counselor, Katie
Garbarini, will share
"How to Talk About an
Angelman syndrome
Diagnosis" and answer
questions from families'
who are new to
journey.

Register

Today's social theme is show the journey.

Sometimes a picture is worth a thousand words. Take a moment to post images and videos that show your AS journey.

Post a Picture or Video

Calling all siblings! Join us for an IAD theme Friends with Wings Call.

Siblings play an important role as advocates daily, but especially on IAD.

Join Your Friends

Today's social theme is resilience.

In the face of challenges, you have shown incredible strength, determination and love.

Just how rare is
Angelman syndrome?
Let's take a look at our
social pages and make
today's post from ASF
go viral!

Facebook Instagram X



11 - 16 FEBRUARY

11 Feb

12 Feb

13 Feb

14 Feb

15 Feb

16 Feb

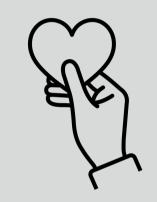
Book Reading



Fundraise



Show the Love



Valentine's Day



Celebrate IAD!



Many Thanks!

Select a book with an Angelman syndrome main character. Then, schedule a date to be a guest reader in your child's classroom.

> **Search the Book List**

Start a Fundraiser for Angelman Syndrome Foundation to raise critical funding for Angelman syndrome resources and support.

✓ Create a **GoFundWings Page** Spread the love with a Valentine's Day theme message on social media.

Watch Amanda share how to "Show the Love."

Hand out your "Spread the Love" Valentine's amongst friends and family.

Use this opportunity to encourage everyone to wear blue tomorrow on International Angelman Day.

Tune in to the International Angelman Day Livestream with Angelman syndrome leaders from around the world.

> Watch Live Listen Later

Thank everyone who supported you throughout the month.

Ask them to mark their calendar for next year!





angelmanday.info

